

# BUILDING MOVEMENTS: SEND: CONFERENCES

## MOTIVATING OTHERS TO ATTEND CONFERENCES

### Motivating

- Pray
- Talk with each person individually. Point out how they'll benefit from the conference. Ask if there's a more effective way to maximize their relationship with God during the holiday break.
- Encourage each student to determine solid reasons for attending the conference. Students need solid reasons for participating. You want to help people determine God's will for them based on sound reasons rather than personal biases or whims.
- Help student's process anxieties concerning the conference cost using Matthew 6:31-33. God provides for our needs when we seek Him and His purposes first.
- Motivate students with Ephesians 5:15-16 and I Corinthians 9:24-26. Help them see how they'll make the most of their time. Look at the parable of the soils found in Luke 8:5-15. Ask, "What type of soil will help you most?"
- Consider Romans 12:1-8. Ask, "How can spending a week in God's word while surrounded by hundreds of college students transform you?"
- Point out times you've seen God bless a student because he took a step of faith.
- Remind him or her that faith pleases God (Hebrews 11:6) and the righteous man lives by faith (Galatians 3:11, Romans 1:17).
- If necessary, meet with a student more than once to talk through issues and help him make a commitment.

### Recruiting

- Have a pre-conference party. Show pictures and video about the

## THE CHALLENGE

*The difference between an invitation and a challenge is a small but significant one. An invitation says, "Come if you want," "Come if you can" or "Come if you have nothing better to do." The problem is that disciples don't want to do many things that would benefit their spiritual growth; The other problem is that they can't: at least in their minds they simply don't have the time. The reality is, of course, they can, but it would require the reordering of their priorities.*

*A challenge, therefore, goes beyond invitation. It contains a compelling vision of why this course is the right one, why passivity or neutrality on the issue is unacceptable, and compels a commitment.*



## MISSIONAL TEAM LEADERS: BUILDING MOVEMENTS

conference.

- Have students pray and ask their friends one on one to attend the conference.
- Let students from nearby campuses share what they like about the conferences.
- Give students a cassette tape of the main speaker to listen to at their cell group.
- Help students see that the conference takes place during a portion of their break.
- Let them know how it will help them personally and help their ministry.
- If there's only a few students going have them ride to the conference with another campus.
- Make sure you communicate vision and resolve misconceptions.
- Have your students raise money for others in need. This helps build unity and commitment to each other's welfare.